



DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
(R&D LECTURE SERIES)
&
CENTRE FOR ATMOSPHERIC AND CLIMATE SCIENCES

INVITE
TO THE LECTURE
BY

DR. FOONG HA YAP

ASSOCIATE PROFESSOR
CHINESE UNIVERSITY OF HONG KONG, SHENZHEN



**"Voices for climate change:
Analysis of creative public service advertising on
environmental issues"**

ABOUT THE SPEAKER

Dr. Foong Ha Yap is Associate Professor at the Chinese University of Hong Kong, Shenzhen. She received her PhD in Applied Linguistics from UCLA with a special interest in grammaticalization studies and the development of pragmatic markers across the languages of Asia. Her published works appear in journals such as *Diachronica*, *Discourse & Society*, *Journal of Historical Pragmatics*, *Journal of Pragmatics*, *Language & Linguistics*, *Language Sciences*, *Lingua*, *Linguistics*, *Memory & Cognition*, *Pragmatics*, *Studies in Language*, and *Text & Talk*. She is currently on the editorial boards of *Diachronica*, *Discourse & Cognition*, *Chinese Language and Discourse*, and *Journal of Malaysian Languages and Linguistics*, among others.



3:30 PM- 4:30PM



23 AUGUST 2023
WEDNESDAY



Visvesvaraya Hall, BSB 368,
IIT Madras